



Towards one set of good agricultural practices *for safe food produced sustainably*

September 2016, GlobalGAP Summit Amsterdam



The journey

- 1.The ambition
- 2.The confusion
- 3.The solution





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The ambition



Pilar 1 of the DecAD:

- Showcase an example of collaboration, that it doable to merge two 'checklists' and eradicate the overlap

SAI Platform FSA

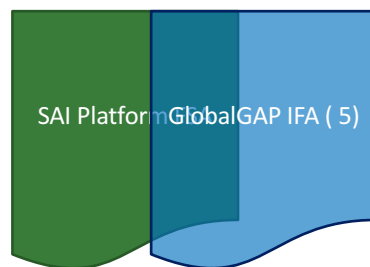
GlobalGAP IFA (5)





Pilar 1 of the DecAD:

- Showcase an example of collaboration, that it doable to merge two 'checklists' and eradicate the overlap....



5

EXTRA complexity: Crops for Processing

There was a **second challenge** in parallel:

- IFA for fresh → IFA for processed

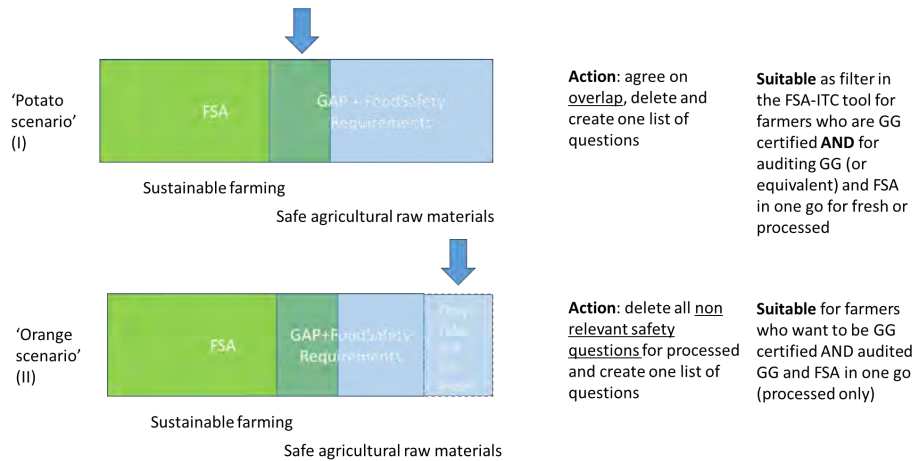
This effort was given priority.... But now we have restarted the benchmarking process



6



Four needs, four scenario's (1)



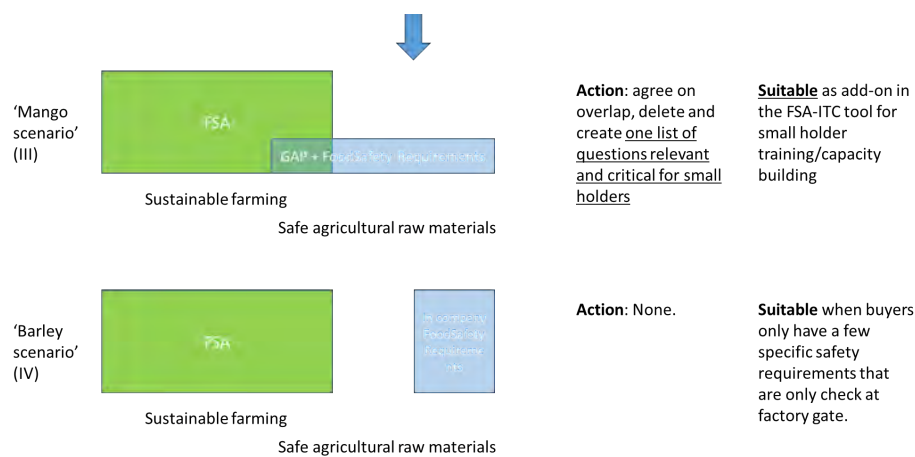
Action: agree on overlap, delete and create one list of questions

Suitable as filter in the FSA-ITC tool for farmers who are GG certified **AND** for auditing GG (or equivalent) and FSA in one go for fresh or processed

Action: delete all non relevant safety questions for processed and create one list of questions

Suitable for farmers who want to be GG certified **AND** audited GG and FSA in one go (processed only)

Four needs, four scenario's (2)



Action: agree on overlap, delete and create one list of questions relevant and critical for small holders

Suitable as add-on in the FSA-ITC tool for small holder training/capacity building

Action: None.

Suitable when buyers only have a few specific safety requirements that are only check at factory gate.



‘Benchmarking’, a simple buzz word but a tremendous challenge in practice!

- Two multi criteria checklists
- How to compare what?
- Start with Standardsmap + an expertand conclude:

X criteria are identical

Z criteria ????
Unclear,
Wider/Narrower,
More/less precise,
Combined,
.....

Y criteria missing

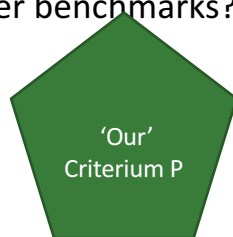
2

The confusion



Zooming in...

- Are they the same?
- Is A good enough to cover P? (and viseversa?)
- Are you willing to accept a minor difference(shortcoming)?
- If we accept, what liability or precedent do we create to other benchmarks?



Talk, communicate and explain....

- Contact the other scheme and find the right persons....
- Gain trust and willingness to invest time and energy for the benchmarking
- Discuss (in a physical meeting) the critical questions one by one:
 - Discover differences in interpretation, in scope of the scheme, in intention and way to combine certain issues.
- Go back and oversee the consequences beyond the benchmark
- Agree and conclude
- Propose to subsidiaries and explain choices/trade offs
- Get approval (from 2 sides)
- ***Start over again when one of the schemes changes.....***



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The solution



Trust and common interest

- **Step by step:** IFA for processes first and now FSA-IFA integration
- **Transparency:** 1) understand/mobilize the users needs, prototyping and testing and 2) for users to understand the complex development process of harmonization
- **In the future:** try to avoid diverging systems at the root (*No added value! For anyone!*)
- **In the future (2):** jointly develop a *theory of change*





**The movement of the wing of a butterfly, can
cause a storm.....**

Thank you!