



CAPACITY BUILDING & G.A.P.

Mrs. Purity Naisho–Maina
Interveg Exports Ltd



Interveg Exports Ltd

Interveg is a horticultural exports company based in Nairobi, Kenya, which was formed from a simple idea that was spurred by the desire to open up Africa's purest horticultural produce to the world.

Started operations in 2005 supplying to one client in the EU, Interveg has now bloomed to a fully-fledged company, that today supplies to several countries in Europe, as well as to Scandinavia and the UK.

Based in the capital city of Kenya, Interveg is perfectly located within the precincts of the main international airport that serves to ensure effective and flawless service to our clients.







Our Products





**New
Products**

French Green Beans
Also known as Phaseolus Vulgaris. They are grown in Eastern and Central Kenya under moderate temperature.

Sugar Snaps
Also known as Pisum sativum. These are sweet edible podded peas round in shape. They are grown in Kenya highlands under cool temperature.

Snow Peas
The snow pea (Pisum sativum var. saccharatum) Mange Tout is a legume, more specifically a variety of pea eaten whole in its pod while still unripe. These are edible podded peas flat in shape. They are grown in Kenya highlands under cool temperatures.

- Avocadoes
- Dill
- Mint






Farmforce and Interveg Exports Ltd

Interveg introduced Farmforce in 2013.

Software is easy to interface and work with, and easy to adapt.

We received excellent customer service & technical support from the Farmforce team.

Farmforce is an integral part in our daily operations especially as a traceability and compliance system.








Challenges in Ensuring Good Practices

Reactions to Problems

Any issues with crops were reported to the field staff, which were recorded manually and reported to head office as a paper based process. Reaction times would often mean that further crops were damaged.

Failure to Meet Compliance

There was lack of visibility for tracking the farmers actions and often crops were sprayed before it was safe to do so, resulting in failure to comply to standards.

Manual Reporting

Reporting was carried out manually with the Pack house checklist taking around three hours, each time to be completed. Paper based data could be lost or damaged.

Ghost Farmers and Data Manipulation

With no electronic systems, field staff could often provide incorrect data, which could lead to fraudulent cases and stealing of goods.



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Our Benefits from Farmforce

Access Data Anywhere

With Farmforce you can access data via a mobile device anywhere. This can help to make rapid decisions, as damaged crops can be reported in real time. A notification of chemical recommendations can be made to the farmer, to immediately protect crops from further damage.

Real Time Alerts

Receive alerts when a Farmer is planning to perform an action where they will apply chemicals or fertilizers before it is safe to do so and put a process in place to stop this event and prevent failure of compliance standards.

GPS Mapping

The mapping functionality uses GPS to accurately record the shape and size of the farmers field, automatically calculating correct dosages of fertilizers and chemicals.

Automate and Simplify Processes

The Packhouse checklist process is now carried out on Farmforce electronically and takes around an hour to complete, meaning a reduction in time of over 60%

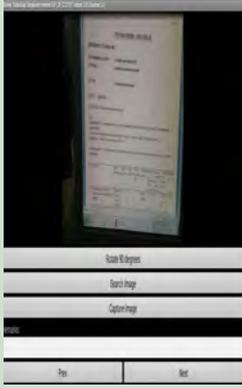
Monitor Field Agents

GPS tracking helps to identify where the field agents are and helps to monitor their daily activities. The recording of field staff helps to protect Interveg against ghost farmers and electronic data means the accuracy of collected data has improved.



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CLAUSE CONTROL POINT	COMPLIANCE CRITERIA	LEVEL	YES NO NA	JUSTIFICATION / FARM FORCE OBJECTIVE EVIDENCE
RECORD KEEPING AND INTERNAL SELF-ASSESSMENT/INTERNAL INSPECTION				
AF 2.1	Are all records requested during the external inspection accessible and kept for a minimum period of two years, unless a longer requirement is stated in specific control points?	Producers shall keep up-to-date records for a minimum of two years. Electronic records are valid and when they are used, producers are responsible for maintaining back-ups of the information. For the initial inspections, producers shall keep records from at least three months prior to the date of the external inspection or from the day of registration, whichever is longer. New applicants shall have full records that reference each area covered by the registration with all of the agronomic activities related to GLOBALG.A.P. Documentation required for this area. For Livestock, these records shall be available for the current livestock cycle before the initial inspection. This refers to the principle of record keeping. When an individual record is missing, the respective control point dealing with those records is not compliant. No NA.	Major Must	Records were available during the inspection. 
			YES	

CLAUSE CONTROL POINT	COMPLIANCE CRITERIA	LEVEL	YES NO NA	JUSTIFICATION / FARM FORCE OBJECTIVE EVIDENCE
TRACEABILITY AND SEGREGATION				
AF13.1	Is there an effective system in place to identify and segregate all GLOBALG.A.P. certified and non certified products	A system shall be in place to avoid mixing of certified and non-certified products. This can be done via physical identification or product handling procedures, including the relevant records.	Major Must	
			Yes	



In Conclusion

Transparency

Farmforce has provided a means whereby data such as GPS Locations, Photographic evidence, traceability and reporting has helped Interveg to have an overall transparency of their operations at a Farmer level and has further ensured data integrity.

Reactions

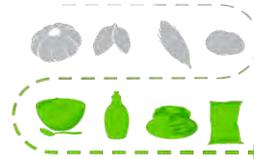
Farmforce provides Interveg to view information and receive alerts in real time, giving them the power to act upon this immediately and therefore further saving themselves from damaged crops or failing compliance and inspections.

GLOBALG.A.P. Compliance

Farmforce allows the time consuming processes for meeting compliance and standard check lists to be completed in 50% less time. This process can become electronic, meaning that data is stored safely and securely.

Relationships

Working with Farmforce system allows Interveg to work more efficiently, with data now being secure and having an increased degree of accuracy and an improved way of working. Customers are confident and trust in Interveg and improved working via Farmforce helps them to maintain great customer relationships.



THANK YOU

www.farmforce.com

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