



## CfP for the Fruit Juice Industry



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## Crops for Processing



- Initial solution to address food safety at farm level
- Self-assessment questionnaire
- Possibility to be audited
- Crops to be further processed (juices)
- A single practical tool accepted by many brands and retailers



## For whom is it?

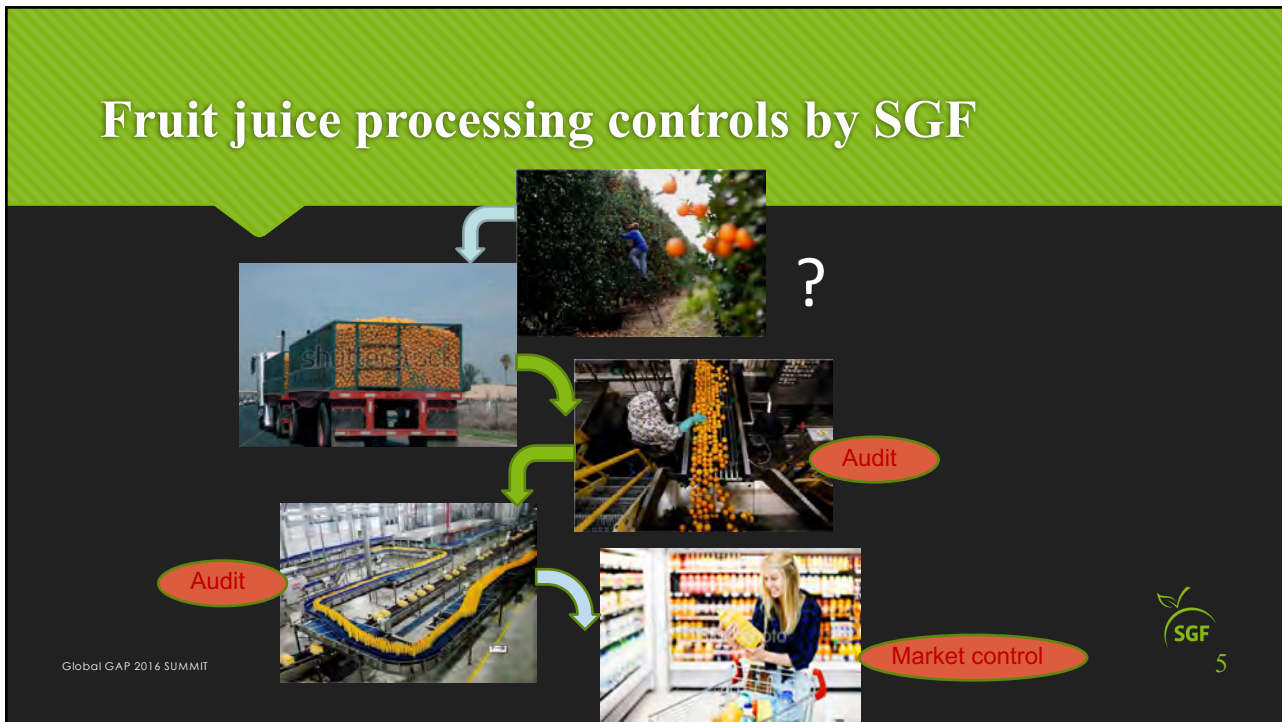


- Farmers delivering fruits to be canned, cooked, freezed or juiced





## Fruit juice processing controls by SGF



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## Why is it important for the juice industry

- Strengthens the working relationship between producers and processors
- Industry buying from CfP certified farmers will have food safety certified raw materials
- Crops grown for processing were not covered by Global GAP IFA scheme

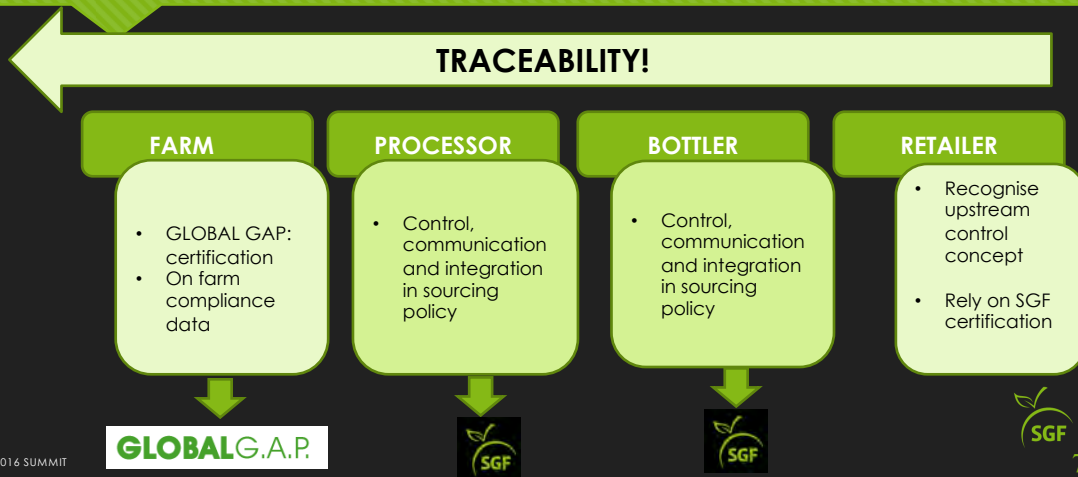


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## Control concept -upstream



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## Challenges

- Assure traceability of information through value chain
- Recognition of the checks/audits by stakeholders
- A combination of the SAI Platform Farmers Sustainability Assessment with the initial Cfp to cover:
  - food safety
  - environmental sustainability elements



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## CfP for the Fruit Juice Industry

Thank you for your attention !!